



Guide to using Augmented Reality (AR) at Blue Sea Books

Blue Sea Books illustrations feature QR codes, serving as 'magical' triggers that unlock captivating augmented reality (AR) experiences via Zappar WebAR. In just a few easy steps, you can enjoy these immersive AR moments, right from the pages of your chosen book. Watch and listen as characters come to life in vibrant animations.

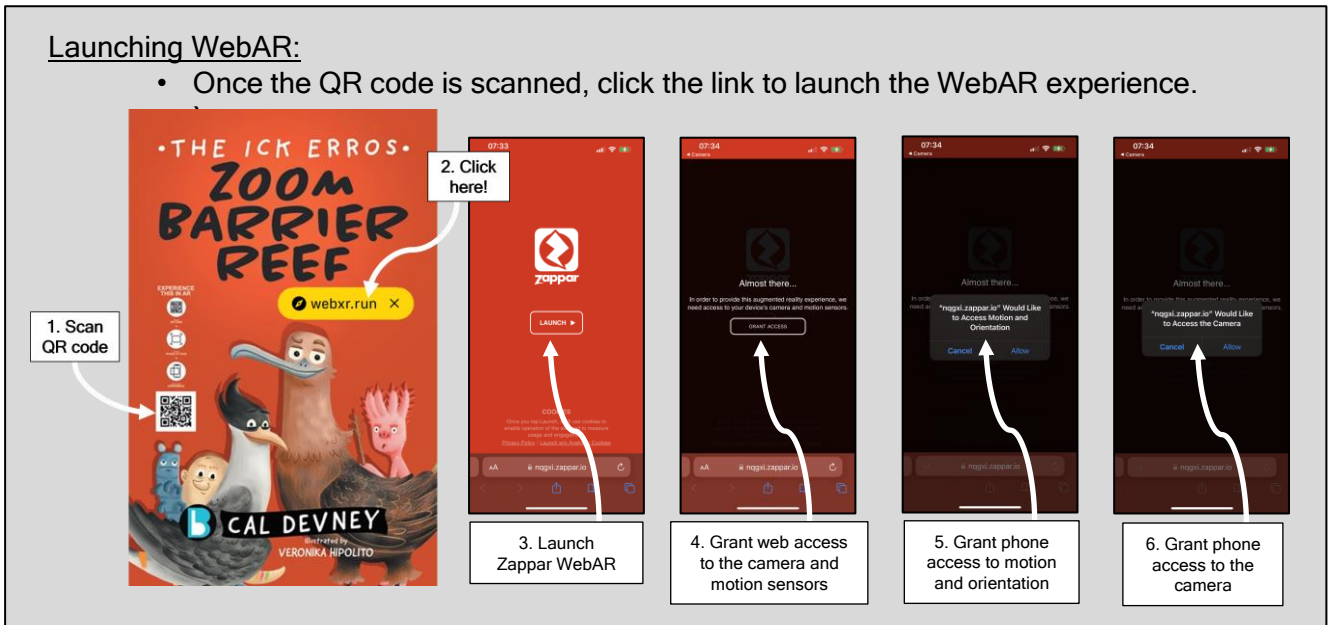
Getting Started:

QR Code Activation:

- Locate the QR code within the pages of your book.
- Ensure good lighting and a clear view of the QR code.
- Open your smartphone camera or QR code scanning app and scan the QR code.
- Ensure a stable internet connection for a smooth AR experience.

Launching WebAR:

- Once the QR code is scanned, click the link to launch the WebAR experience.



More information:

- Visit our website: www.blueseabooks.com
- Check us out on YouTube:
 - Augmented Reality (AR) reading: <https://youtu.be/fE9hIQVfT8A>
 - Coding and AR reading: <https://youtu.be/qZsFGueUy0A>
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